

PERSONAL DETAILS

Name **JAAKKO KULOMAA**
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Nationality Finnish

Date of birth 15.03.1976

WORK EXPERIENCE

Date 01.2007 - 05.2007
 Employer Intelligem Oy
 Line of business Strategic and brand consulting
 Title COO and partner
 Main responsibilities Operations, sales and projects

Date 01.2006 - 01.2007
 Employer University of Art and Design
 Line of business Education
 Title Research assistant
 Main responsibilities Responsible for my own research project which studied the how corporate strategy affects the visual communication and advertising of a corporation.

Date 08.2003 - 05.2006
 Employer Tampere Polytechnic – School of Art and Media
 Line of business Education
 Title Lecturer – web-design
 Main responsibilities Teaching visual design, web-design and usability

Date 12.2001 – 05.2004
 Employer Sofor Oy
 Line of business Information technology
 Title Designer, User Experience
 Main responsibilities User interface design, graphic design, concept design

Date Since 06.1999
 Employer Q-design
 Line of business Advertising, graphical design, audio production
 Title Sole employee and owner
 Main responsibilities Projects related to www-services, graphic design, corporate identity and music. Clients include: Nelonen, Siemens, Otis, Click 'n learn, SECCO

Date 07.1999 – 09.2001
 Employer iobox Oy
 Line of business Information technology (mobile services)
 Title Graphic designer
 Main responsibilities Graphic and web design, 5 sites (ibox.fi, .se, com, de, .es)

Date 03.1999 – 06.2000
 Employer Mainostoimisto Wise
 Line of business Advertising
 Title Graphic and web designer/Project manager
 Main responsibilities I started as a graphic web designer and later received project managerial responsibilities. Clients included: Radiojätti (currently Kama), Sähkötaso, Radio 957, Aspo Systeems, Laitosto, Mix-Vaate, Silva Institute

Date	09.1997 – 05.1999
Employer	Mica Solutions Oy
Line of business	Information technology
Title	Web designer, project manager (shareholder)
Main responsibilities	Www service concept and user interface design, corporate identity and graphical material

EDUCATION

Date	09.2004 – (08.2007)
University	University of Art and Design Helsinki / Department of Visual Culture
Subjects	Masters degree in Visual Culture
Date	Since 09.95
University	Tampere University of Technology / Department of Industrial Management
Subjects	Major: Industrial Economy Minor: Design and Design Management
Degree	90% complete
Date	Class of 2000/2001
University	University of Art and Design Helsinki, Helsinki School of Economics and Business Administration
Subjects	Minor studies program: International Design Business Management International Design Business Management
Date	Semester 96/97
University	University of Arts and Design Karlsruhe / Department of Product Design
Subjects	Product and graphical design, visiting student

COMPUTER SKILLS

COMPUTER SKILLS	Excellent know-how in graphical and web design software, Photoshop, Freehand, InDesign, Dreamweaver, ImageReady etc. Other software: Logic Audio Pro, Premiere, Flash, Microsoft Office
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PERSONAL SKILLS

MOTHER TONGUE	FINNISH
LANGUAGE	English (lived in USA, '82-'85)
Reading	Excellent
Writing	Excellent
Speaking	Excellent
LANGUAGE	German
Reading	Good
Writing	Basic
Speaking	Good
LANGUAGE	Swedish
Reading	Good
Writing	Basic
Speaking	Good
LANGUAGE	Spanish
Reading	Basic
Writing	Basic
Speaking	Basic

SOCIAL SKILLS	I am experienced in working in teams and have worked in several international and multidisciplinary teams. I have lived and/or worked in 4 countries (USA, Germany, Spain and Finland).
ORGANIZATIONAL SKILLS	I have worked as project manager in several web service projects. I am used to managing subcontracting relations. Experience in teaching.
HOBBIES	Singing, playing the guitar and piano, playing games, composing music. Jogging, badminton, squash, gym.
DRIVING LICENSE	BE

PROJECT EXAMPLES

Date	03.2007 – 07.2007
Project name	Webropol UI project
Project type	Re-design of the user interface for the Webropol system
Title in project	Graphic / web designer
Main responsibilities	Graphic
Date	02.2007
Project name	www.irinansivut.com
Project type	Web site for Finnish artist Irina
Title in project	Graphic/UI designer, Site building
Main responsibilities	Whole project
Date	06.2006 – 12.2006
Project name	www.kremtrekker.com
Project type	Krem Trekker, Web 2.0 project
Title in project	Graphic/UI designer, technical project coordinator
Main responsibilities	Visual and UI design, flash and sound design
Date	08.2006
Project name	www.neljaruusua.com
Project type	Web site for Finnish band Neljä Ruusua
Title in project	Graphic/UI designer, Site building
Main responsibilities	Whole project
Date	05.2006
Project name	www.ruoska.net
Project type	Web site for Finnish band Ruoska
Title in project	Graphic/UI designer, Site building
Main responsibilities	Whole project
Date	06.2005 – 08.2005
Project name	Flying Finn guitars web site
Project type	Creation of new visual style and web site production
Title in project	Graphic/UI designer, Site building, Project management
Main responsibilities	Whole project
Date	05.2005 – 05.2005
Project name	Secco Shop corporate identity
Project type	Creation of logo and corporate identity for Secco brand. Creation of web site.
Title in project	Graphic/UI designer
Main responsibilities	Whole Project
Date	02.2005 – 04.2005
Project name	Etuovi.com UI-design
Project type	UI-consulting and layout production for Finnish real-estate service
Title in project	Graphic/UI designer
Main responsibilities	Visual and UI design

Date	07.2004 – 08.2004
Project name	Transatlanta book series for MatrixMBA
Project type	Design of new book series
Title in project	Graphic designer
Main responsibilities	Creation of visual style for book series (usable in both printed and eBook versions)
Date	06.2004 – 12.2004
Project name	MatrixMBA
Project type	International Virtual MBA program (web-platform)
Title in project	Graphic/UI designer, technical project coordinator
Main responsibilities	Visual and UI design
Date	03.2003 – 04.2002
Project name	Soft magazine
Project type	New look and feel for corporate customer magazine for Sofor
Title in project	Graphic designer
Main responsibilities	Creation of new image for Soft, magazine design and publishing
Date	10.2002 – 05.2003
Project name	UPM Change Management System
Project type	Customer project
Title in project	User interface designer
Main responsibilities	Web-based service's user interface design
Date	2002 – 2003
Project name	Nelonen sounds
Project type	Audio design and composing project
Title in project	-
Main responsibilities	Creation of both themes and audio backgrounds for several Channel elements and commercials for Nelonen
Date	11.2002 – 12.2002
Project name	MobileServant
Project type	Product development project
Title in project	User interface designer
Main responsibilities	Web service's user interface design, marketing material and overall brand image
Date	04.2002 – 08.2002
Project name	CR24 (Web-based Customer Relations application)
Project type	Product development project
Title in project	User interface designer
Main responsibilities	Concept creation and user interface design
Date	11.2001 – 05.2002
Project name	Click 'n learn, eLearning environment
Project type	Customer project
Title in project	Expert
Main responsibilities	Concept creation in team, user interface design, coordination of technical of implementation of the system.
Date	04.2000 – 07.2001
Project name	Terra Mobile site creation and implementation
Project type	Service development
Title in project	Graphical designer
Main responsibilities	Concept creation inside team, graphical and user interface design of new Terra Mobile site. Work done partially in Madrid, Spain.
Date	10.2000 – 03.2001
Project name	iobox v3 project (service renewal)
Project type	Service development
Title in project	Graphical designer
Main responsibilities	Concept creation inside team, graphical and user interface design of new version of iobox services. 5 localized sites.

Date	11.2000 – 12.2000
Project name	Siemens, "Make your business mobile" campaign site (www.siemens.fi/mobile-business)
Project type	Customer project
Title in project	Web designer
Main responsibilities	Graphical and user interface design, implementation of site
Date	09.2000 – 05.2001
Project name	Koos service concept (Net-Anttila)
Project type	Student project
Title in project	Project member
Main responsibilities	A mobile entertainment distribution concept for Net-Anttila. Concept creation, background studies and visual identity of service.
Date	09.2000 – 03.2001
Project name	X3m (Benefon)
Project type	Student project
Title in project	Project member
Main responsibilities	Outdoor mobile communication device concept created for Benefon. The project was displayed at CeBit 2001 as part of Benefons future visions in mobile technology. Industrial design, concept design and visual identity.
Date	05.1999 – 08.1999
Project name	Otis www pages
Project type	Customer project
Title in project	Web designer
Main responsibilities	Visual and technical design and implementation of www.otis.fi site.